



Sustainable in a Generation Plan MARS

2019 scorecard

Mars aims to transform how we do business today so we can continue to be a positive force for people and the planet tomorrow. Our **Sustainable in a Generation Plan** guides our three interconnected areas for purposeful growth: Healthy Planet, Thriving People and Nourishing Wellbeing. This scorecard shows our progress toward our ambitious, science-based goals and what comes next. Learn more at www.mars.com/sustainability-plan.



Healthy Planet

Goal: Reduce our environmental impacts in line with what science says is necessary to keep the planet healthy.



-3.5%

Greenhouse gas emissions

Reduce total greenhouse gas emissions across our value chain by 27% by 2025 and by 67% by 2050.*



-19.8%

Water use

Eliminate unsustainable water use in our value chain, starting with a 50% reduction by 2025.*



+2.3%

Land management

Hold flat the total land area associated with our value chain.*



2019

baseline year

Packaging

Develop packaging that is reusable, recyclable or compostable while decreasing virgin plastic use by 25% by 2025.†



Thriving People

Goal: Meaningfully improve the lives of 1 million people in our value chain to enable them to thrive.

169,000

people

On the path to meaningful improvement

Farmers, workers, women and children covered by programs designed to improve human rights and incomes.



108,000

farmers

Farmer income

Farmers covered by programs that combine good agricultural practices, access to inputs, the latest plant science and/or other ongoing engagement designed to help increase their incomes.



100%

HRDD

44,000

people

Human rights

Human rights due diligence (HRDD) activated in all Mars manufacturing sites; people covered with programs to improve conditions in supplier factories; and households covered in our cocoa supply chain with systems to prevent and address child labor.



17,000

women

Women's empowerment

Women engaged in our cocoa and mint supply chains with economic empowerment programs designed to boost their savings rates and entrepreneurial skills.



Nourishing Wellbeing

Goal: Advance science, innovation and marketing to help billions of people and their pets lead healthier, happier lives.



1 billion

Healthy meals

We have exceeded our ambition to deliver one billion more healthy meals on dinner tables around the world by 2021.**



98%
placement compliance

95%
content compliance

Transparent information

Achieve at least 97% media placement compliance in our top 14 markets across TV, other broadcast channels, digital and social media, and achieve at least 95% media content compliance in our top 18 markets.††



34%

of sites

Associate health and wellbeing

Nourish: Increase the proportion of large (>100 Associates) Mars sites worldwide with the 10 fundamentals of a healthy, energizing work culture established to at least 95% by 2023.***



Published research on our three focus areas

Food safety and security

Through the Mars Global Food Safety Center, address three long-term food safety challenges: mycotoxin risk management, microbial risk management and food integrity.

* Tracked against 2015 levels.

† Tracked beginning in 2019.

** Tracked against 2015 level.

†† Learn more about [responsible marketing](#).

*** Tracked against 2017 level.



Innovative solutions

Circular packaging

To help build a circular economy where no packaging becomes waste, we are redesigning packaging so it can be reused, recycled or composted—from a cardboard Maltesers Truffle Treat box to bulk cat food in a stainless-steel container. We also are partnering with governments, our peers and waste management companies to increase recycling.



Farmer Income Lab

Smallholder farmer poverty is a complex issue that requires industry action. Through the Farmer Income Lab, we've built a coalition of partners—including AB InBev, Danone, the United Nations Development Programme, Oxfam and others—to invest in identifying what really works to ensure our supply chains provide social and economic stability for farmers and communities.



Working to stop deforestation

We launched our Palm Positive Plan in 2019, aiming to radically transform how we source palm oil and halt deforestation in our palm oil supply chains. We are committed to sourcing 100% deforestation-free palm oil by the end of 2020 and supporting smallholder farmers and suppliers whose sustainable practices meet our expectations.



Improving nutrition

Mars is committed to working with peers to achieve better nutrition across the food industry. As a member of the International Food and Beverage Alliance we pledged in 2019 to align to the World Health Organization's standard for eliminating industrially produced trans fat by 2023—a commitment Mars has already achieved across our human food portfolio.



Health at work

Our new Mars Be Well program emphasizes a healthy work culture by helping our worksites implement 10 key healthy workplace criteria—including healthy leadership practices, mental health resources, workplace nutrition and facility design. We aim to achieve healthy workplace status at 95% of our large sites (100+ Associates) by 2023 and to help reduce chronic disease risk in our workforce in the long term.



Cocoa for Generations

Empowering women and protecting children in farming communities is pivotal to growing cocoa sustainably. Guided by our Protecting Children Action Plan, we aim to reach 100% of our at-risk suppliers with child labor monitoring and remediation systems by 2025. With CARE International, we support savings programs with thousands of women in Côte d'Ivoire and Ghana to advance their economic empowerment.



Next Generation Supplier

We launched our Next Generation Supplier program in 2019 to better engage our suppliers as they deliver greater positive impact in their workplaces. The program builds on years of experience and long-standing commitments while collaborating to improve management systems and introducing new tools and technologies that we believe will help strengthen working conditions for the people in our supply chains.



A pledge for the planet

Everyone has a role in ensuring our world thrives for future generations. Our #PledgeForPlanet initiative calls on Mars suppliers, Associates and all individuals to take action to address climate change. Our suppliers are being asked to join us in commitments to science-based targets, renewable energy and other actions that can help protect the planet.



The science of safe food

Our Global Food Safety Center generates cutting-edge science to raise the bar on food safety and security. Research we released in 2019 will improve detection of foodborne pathogens and enable swifter responses to outbreaks. We also are working with partners on a sophisticated fingerprinting method to validate food authenticity—a potential game changer for keeping food safe and minimizing waste.





Where we're going next

The COVID-19 pandemic has reinforced the interconnectedness of our global value chain and deepened our commitment to act with purpose. We continue to prioritize progress on our Sustainable in a Generation Plan while helping people and communities rebuild their health and livelihoods.

Our COVID-19 response

Mars is committed to making a positive difference for people, pets and the planet—today and always. During the COVID-19 pandemic we have expanded safety measures and benefits to support the health and wellbeing of our Associates and their families. And in the communities where we live, work and operate, we have pledged an initial \$20 million to provide food, supplies and critical support for those most in need, so that we can all recover more quickly, together.

Support in our supply chains

As Mars works to secure the health of our workforce, we also have stepped up our response and recovery efforts for people throughout our value chain. We are mapping poverty hot spots to prioritize actions within our supply chains and engaging key suppliers on heightened vulnerabilities to workers. We know the virus disproportionately harms the world's most vulnerable people, so we are working closely with governments and other groups to help communities recover and come back stronger.



Collaborating for action

We continue to partner with our peers to identify the most impactful ways to strengthen smallholder farmer livelihoods and global supply chains. Through the Livelihoods Fund for Family Farming, which Mars co-founded with Danone, we're investing in pilot projects with 25,000 farmers over the next five years to create a model for successful, sustainable agriculture. At the same time, our Farmer Income Lab is putting research into action through a series of Lighthouse Programs that seek to demonstrate what works in driving meaningful improvements to farmer income.