



SUSTAINABLE FISH SOURCING GUIDELINES

Mars Petcare

Mars Petcare's ambition is to sustainably source 100% of its fish supply, including wild-caught fish, farmed fish, fish meal and fish oil. We aim to source from fisheries that are managed to maintain the diversity of the fish ecosystem and are committed to not sourcing fish that are endangered according to the International Union for Conservation of Nature (IUCN) Red List. We also seek to minimize our use of fish ingredients that are appropriate for human consumption where possible, with the objective of reducing pressure on human food supply and ecosystems. We have established guidelines to identify the fish supply that we consider to be sustainably sourced, as follows:

Mars Petcare expects its fish suppliers to follow the Mars Supplier Code of Conduct. The Code articulates Mars' social, environmental, and ethical expectations of its suppliers, contains globally aligned standards, and is rooted in international law. Mars Petcare accepts as "sustainably sourced" fish supply that meets the following standards:

- Supply certified or endorsed by credible third parties, including: Marine Stewardship Council (MSC), Aquaculture Stewardship Council (ASC), supply listed by Monterey Bay Aquarium Best Choice or Good Choice Alternative, Marin Trust/IFFO RS, Global Aquaculture Alliance Best Aquaculture Practices (BAP) certification, Global Good Aquaculture Practice (GAP) Certified Aquaculture standard, supply with a comprehensive Fishery Improvement Project or Aquaculture Improvement Project in place (considered to be transitioning to certification), supply from International Seafood Sustainability Foundation participating companies, as well as supply meeting Mars Supplier Quality Assurance internal fish sourcing requirements.

Mars Petcare management annually reviews and revises these guidelines as needed, taking into account input from external technical experts and advisors. An assurance of Mars Petcare's fish sustainable sourcing performance is undertaken annually by independent third-party Lloyds Register Quality Assurance (LRQA).